



SPTZ.CSE | **DBKSF.OTC**

Spetz is a global online, AI-powered marketplace platform that dynamically connects consumers to nearby top-rated service providers in around 30 seconds¹.



¹. 30 seconds communication based on the service provider's availability.

Top 10 Highlights

1. Spetz launched in **2018**, after ten years of development.
2. The communication between the consumer and the service provider takes place within approximately **30** seconds.¹
3. Spetz covers **400** service types, all required home and family services, from home maintenance to auto services to health care.
4. The app is opened somewhere in the world every **1** minutes.²
5. Over **500,000** service calls from consumers have been processed to date.
6. More than **12,000** service providers around the world have already registered to the platform.
7. Service calls have resulted in over **\$500** million in service transaction value.³
8. Spetz grew **219%** YoY in 2021.
9. The Spetz app is ranked **#2** in the Lifestyle category of the Google Play Store in Israel.⁴
10. A late **2022** launch in the US market creates significant growth potential for 2023 and beyond.

A man in a blue plaid shirt and apron is shaking hands with a woman in a red dress in a kitchen. The man is on the left, facing right, and the woman is on the right, facing left. They are both smiling. The background shows a kitchen with a sink, a stove, and a range hood. There are some kitchen utensils hanging on the wall. The image has a green hexagonal pattern overlay on the left and right sides.

Service Provider

Consumer

A powerful solution for both sides of the market

The Consumer

The Problem

Finding a reliable service provider takes too long and how can I trust them?

Other platforms promote service providers who pay more instead of giving me top-rated and available providers.

Lengthy process in posting job request or scrolling through directories.

Filtering through several quotes is time-consuming and frustrating.

No ability to talk immediately to a service provider when I need them.

The Spetz Solution

Verified consumer ratings drive match and connection in 30 seconds.¹

Unique AI drives priority (availability, location, ratings & performance analysis).

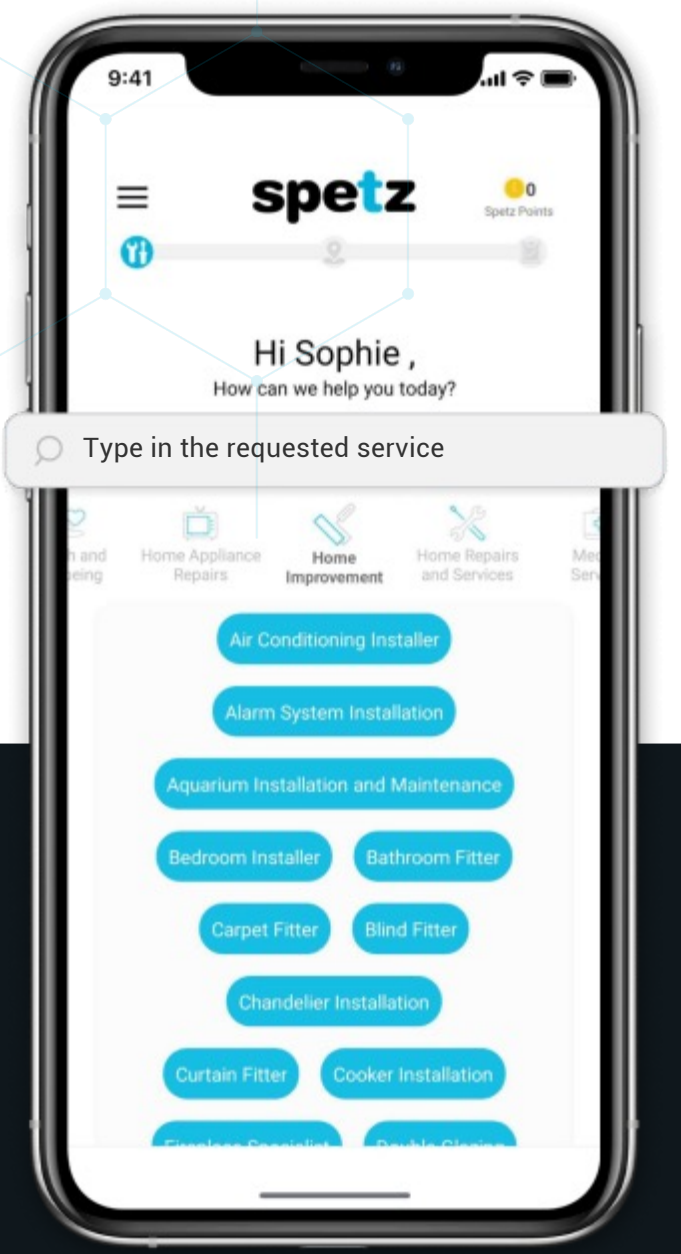
Post a job request in just 10 seconds.

Links you with the best available service provider across a range of industries, anytime, anywhere.

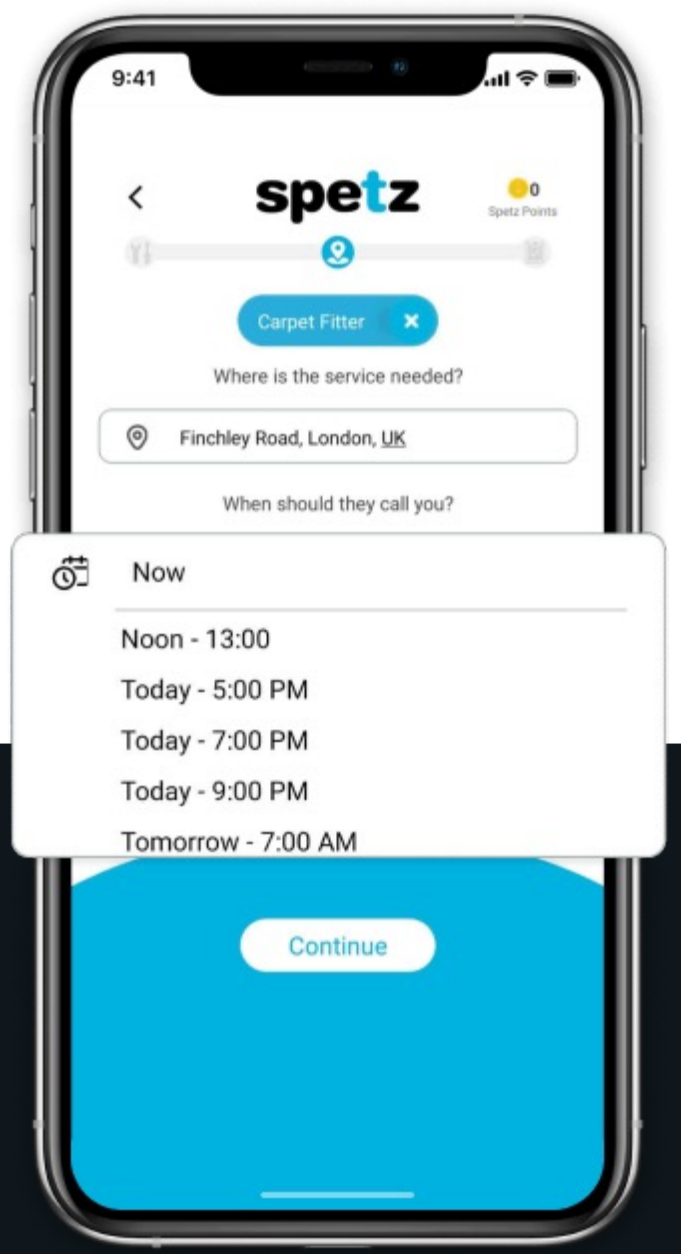
The service provider will call you immediately.

How it Works for Consumers

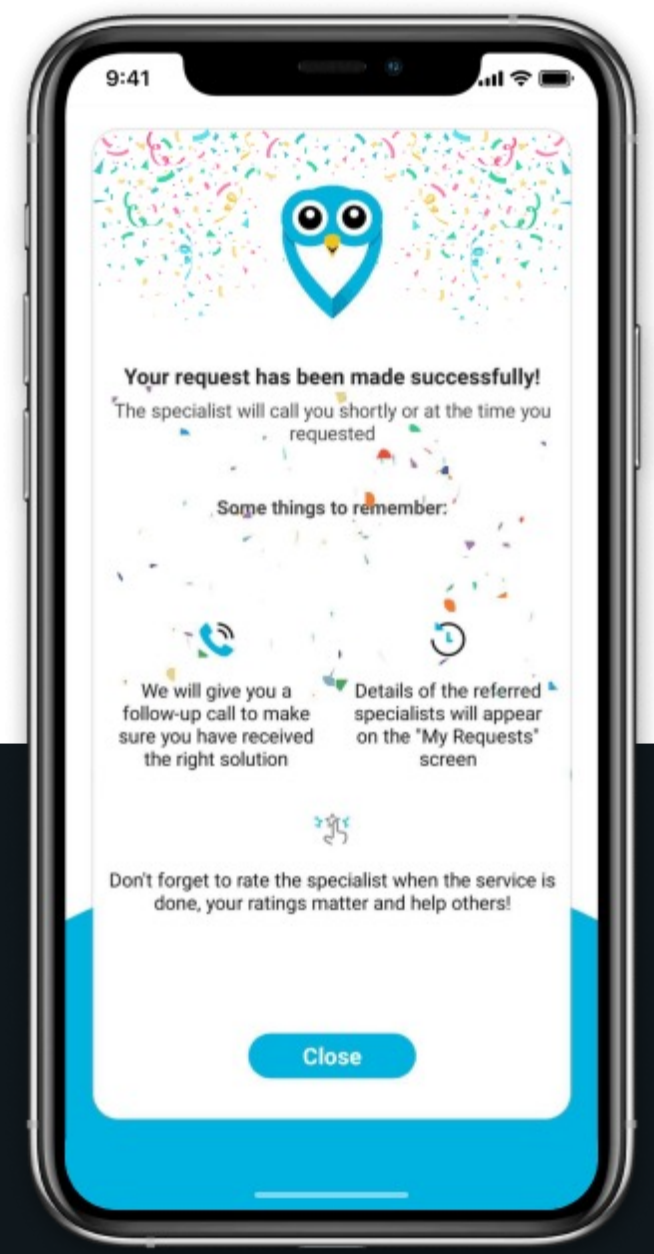
1. Choose the service you need, from 400 service types.



2. Confirm location & select communication time.



3. Confirm & your service provider is on the way.



"Incredible service. It is completely different from what I am used to. All you have to do is select the required service and touch the button. In seconds you get the handyman on the line. Genius!!!"



"Great app - saved me so much time. Saved me the legwork of connecting to trades where I have no knowledge of who to contact. Also felt connections were ones I could trust and go with. Great app. Will use again!"



The Service Provider

The Problem

Advertising is expensive with most charging expensive monthly or commission fees.

Finding customers is difficult with a lack of marketing knowledge.

Time wasted sending quotes with no direct communication with the consumer, losing valuable working time.

Dealing with window shoppers that are not serious customers.

Entering bidding wars against many other providers to try and win work.

I get irrelevant leads outside the areas I want work and at times I'm unavailable.

The Spetz Solution

Pay only for the job opportunities you receive. No monthly subscriptions or commission fees.

Choose where and when you want to work.

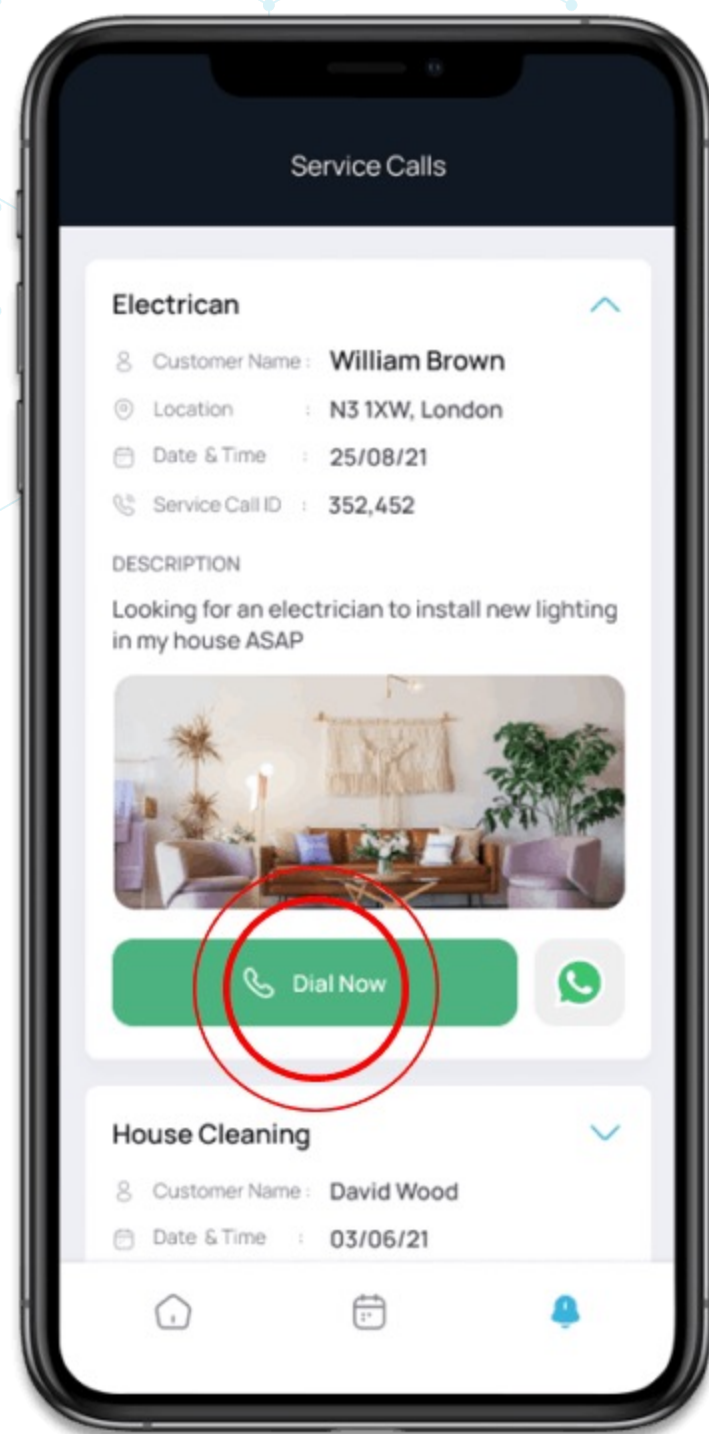
Most leads are exclusive and 60% turn into a job.

No window shoppers, as consumers are connected directly with the best-matched service provider.

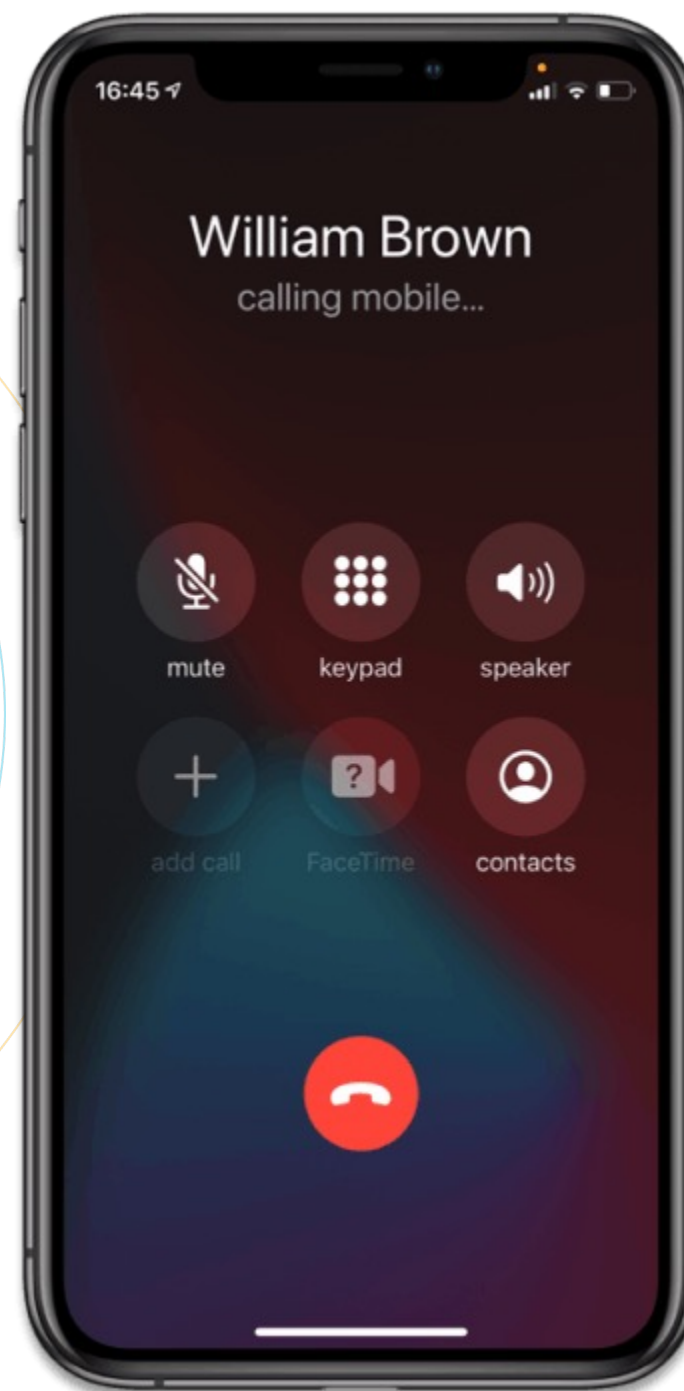
Get job opportunities according to your exact settings, availability, location, and service types.

An easy-to-use app to control all your settings and get full access to your customers.

How it Works for Service Providers



Instant
Direct
Contact



"5 stars. Brilliant service. Really helping to get my business off the ground. Great app. Great office staff. Great results"

Daniel Parrish



"I have just joined Spetz but I can see a difference. I have been able to get clients which was very difficult before, and customer care is prompt. If you continue like this you will be the best company to work with"

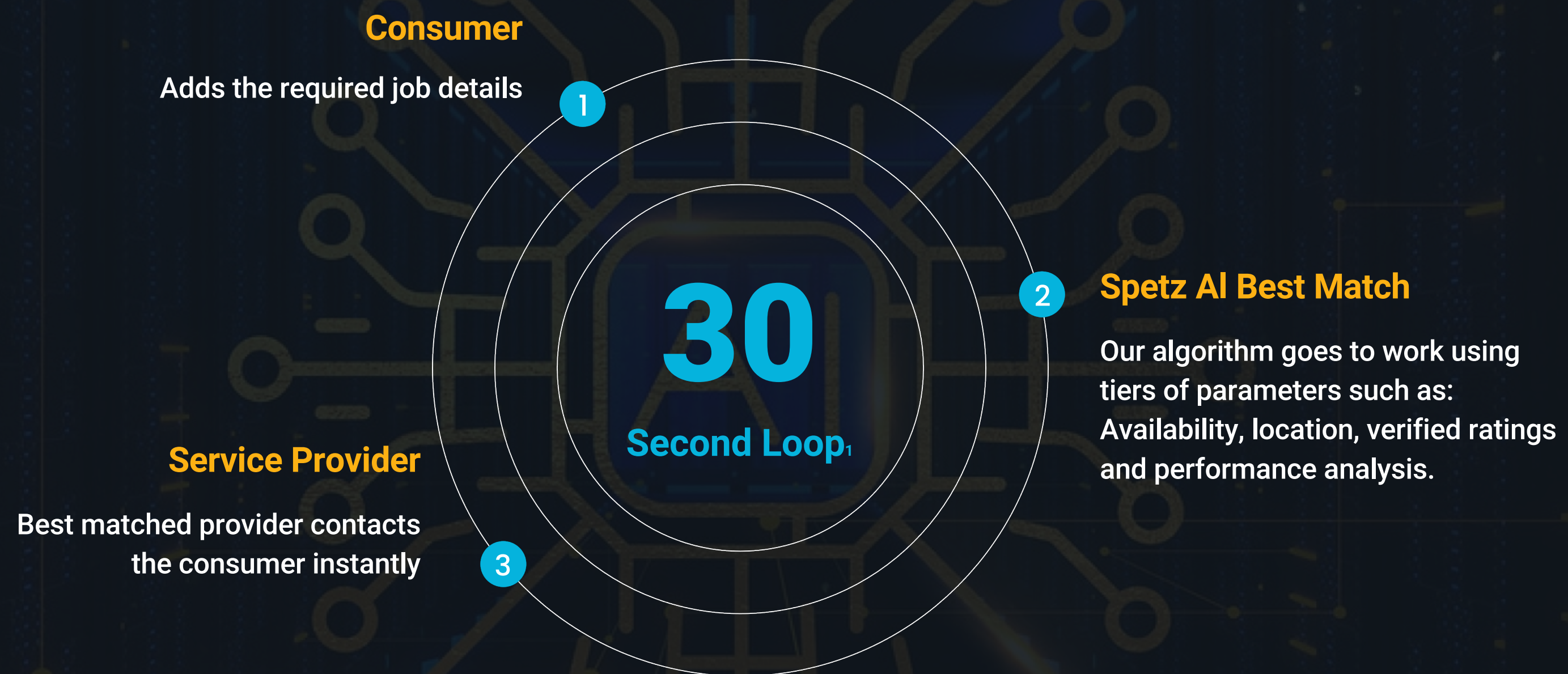
Andrew Wetaka



"Wow, what a great service to find work for trades. It's definitely the best on the market, since using Spetz I haven't looked back. Trades I highly recommend this"

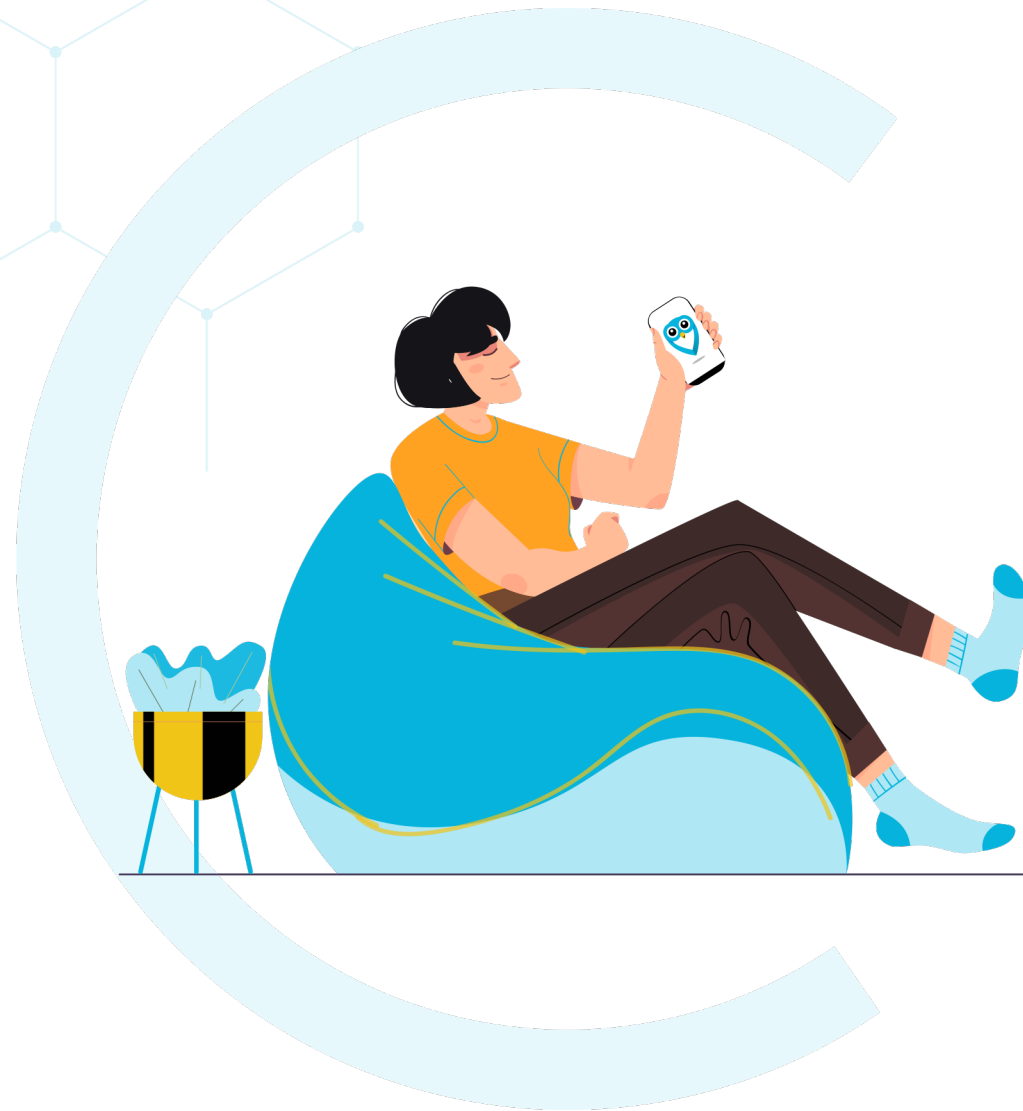
Ray Young

Powerful Best-Match Technology

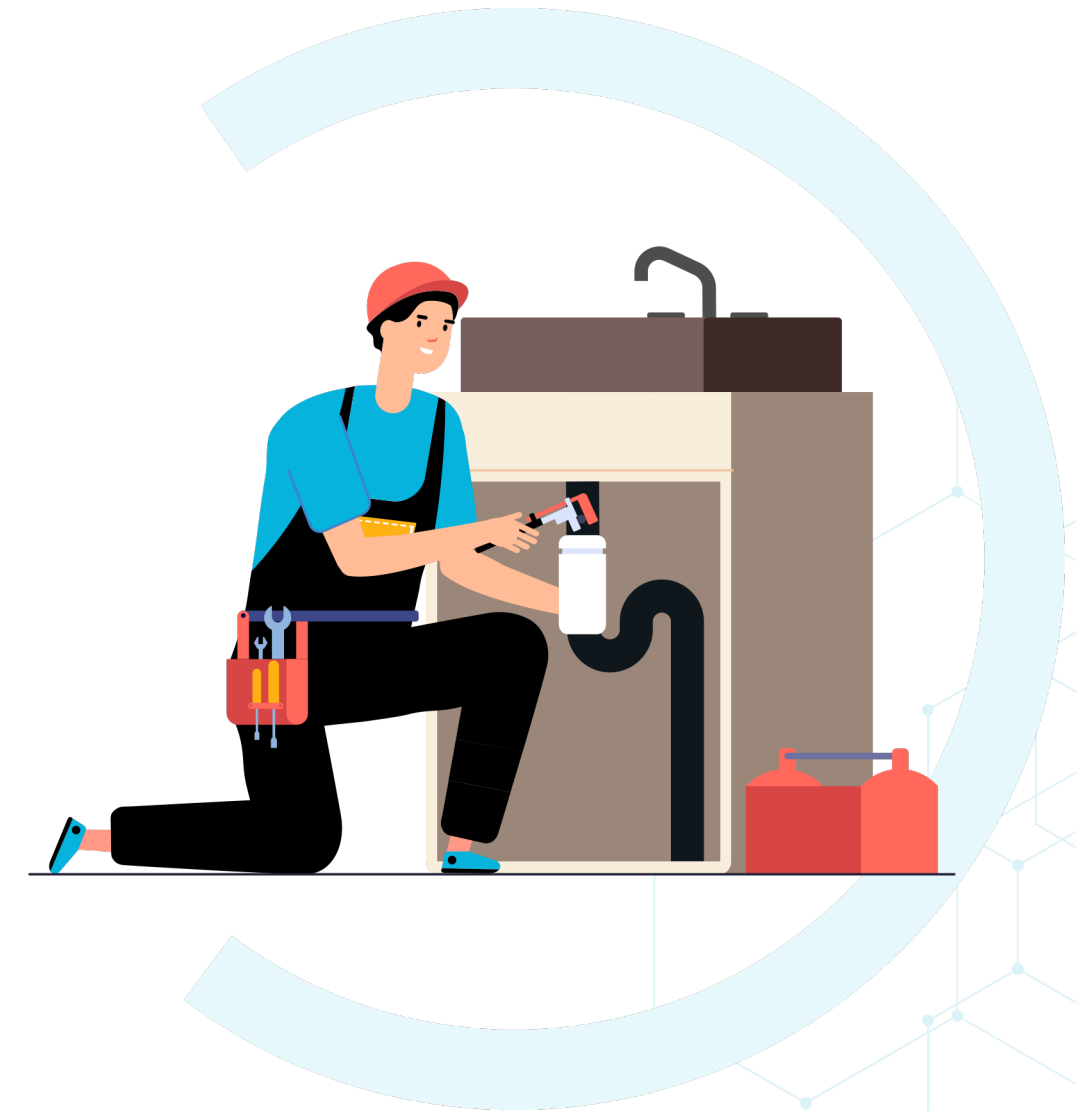


The Business Model

Free of charge for the consumer



The Service provider pays a fixed price for each job opportunity



The more service calls we produce, the higher our revenues.

Scalable Technology Platform

- A proven technology suitable for globalization and exponential growth
- Ability to support millions of service calls worldwide
- Technology that can adapt to new markets with minimal investment
- Automated onboarding & account management for service providers
- Seamless integration capabilities for other service industries



Automation

Spetz has developed automated processes that support fast growth.



100% Success

All verified service calls are opened automatically.



Simulator 24/7












Service providers can join Spetz in just 3 minutes, at any time, anywhere.



Support

Business centre located in each market to provide support.

Why Spetz Soars Above Its Competition

	AUSTRALIA				ISRAEL		UNITED KINGDOM		UNITED STATES		
											
Consumers											
Automated scheduling time for communication	✓	×	×	×	×	×	×	×	×	×	×
Automatically prioritises the best match service provider	✓	×	×	×	×	×	×	×	×	×	✓
10 seconds to post a job	✓	×	×	×	×	×	×	×	×	×	×
Average of 30 second for immediate direct communication	✓	×	×	×	×	×	×	×	×	×	×
Service providers											
Pay only per service call you receive	✓	×	×	×	×	×	×	✓	×	×	×
Connect directly & immediately with customers	✓	×	×	×	✓	×	✓	×	×	×	×
Control availability to receive service calls	✓	×	×	×	×	×	×	✓	×	✓	✓
Get exclusive service calls	✓	×	×	×	×	×	×	×	×	×	×

The Market Opportunity

- Spetz covers 400 service types, all required home and family services, from home maintenance to auto services to health care.
- The figures below represent the annual volume of services provided to consumers in the home improvement market.



United States

\$630bn₁



United Kingdom

\$208bn₂



Australia

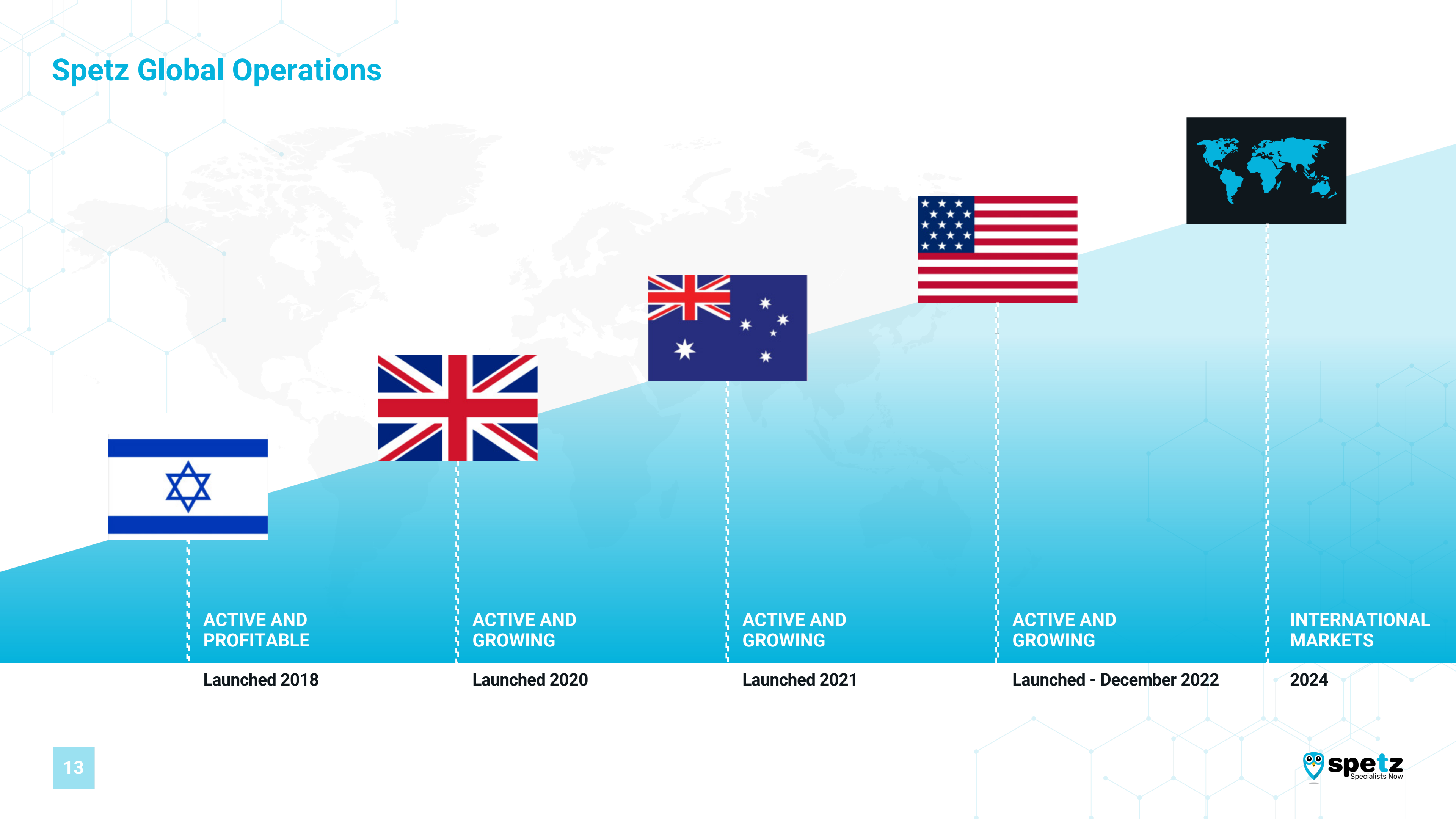
\$83bn₃



Israel

\$34bn₄

Spetz Global Operations



A Proven Successful Platform



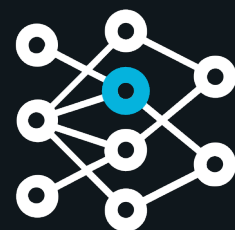
Every 1 minute someone
opens the app.¹



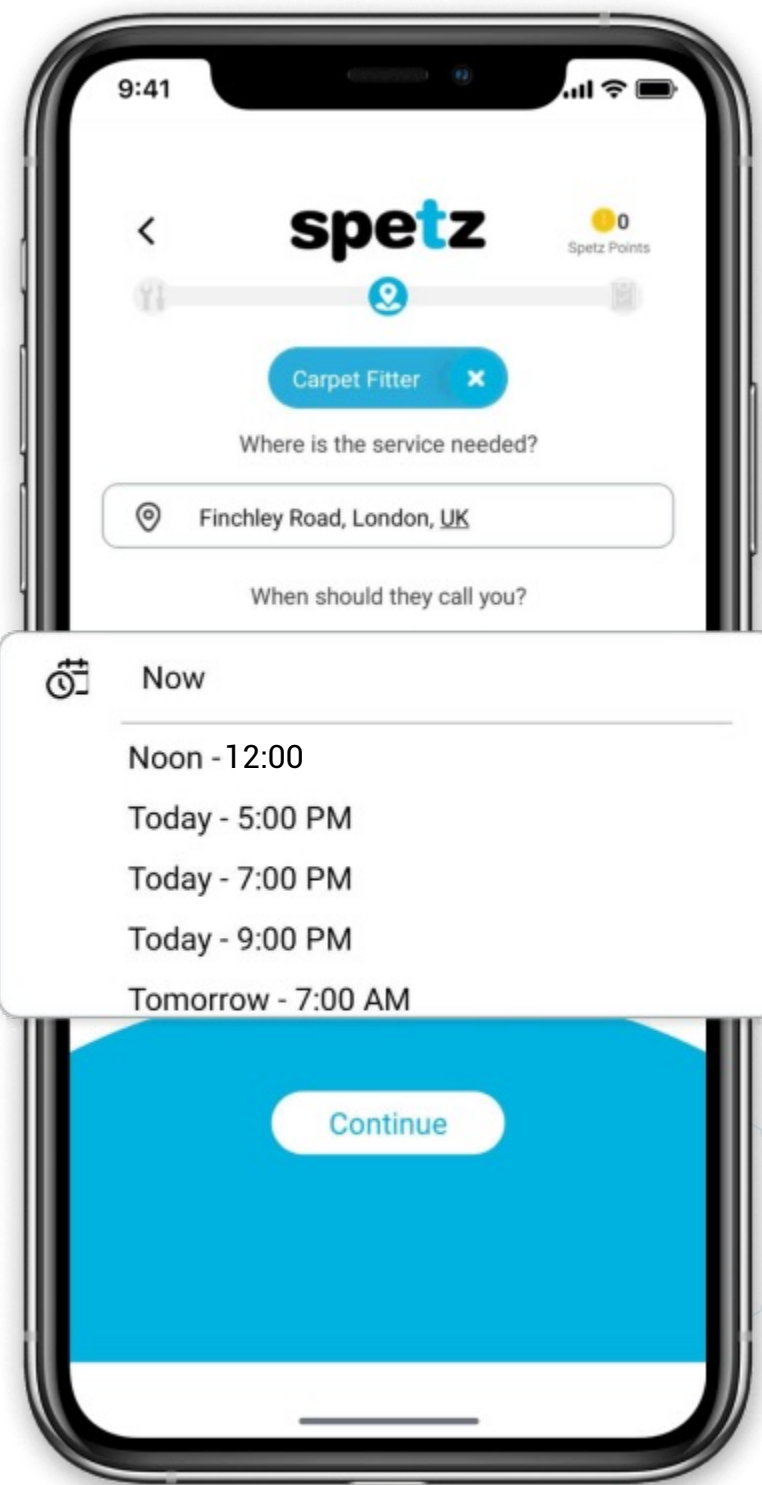
Users who opened their first
service call through the app, are
repeat users.



Excellent consumer experience
Google Play rating: 4.5/5
Apple App Store rating: 4.6/5

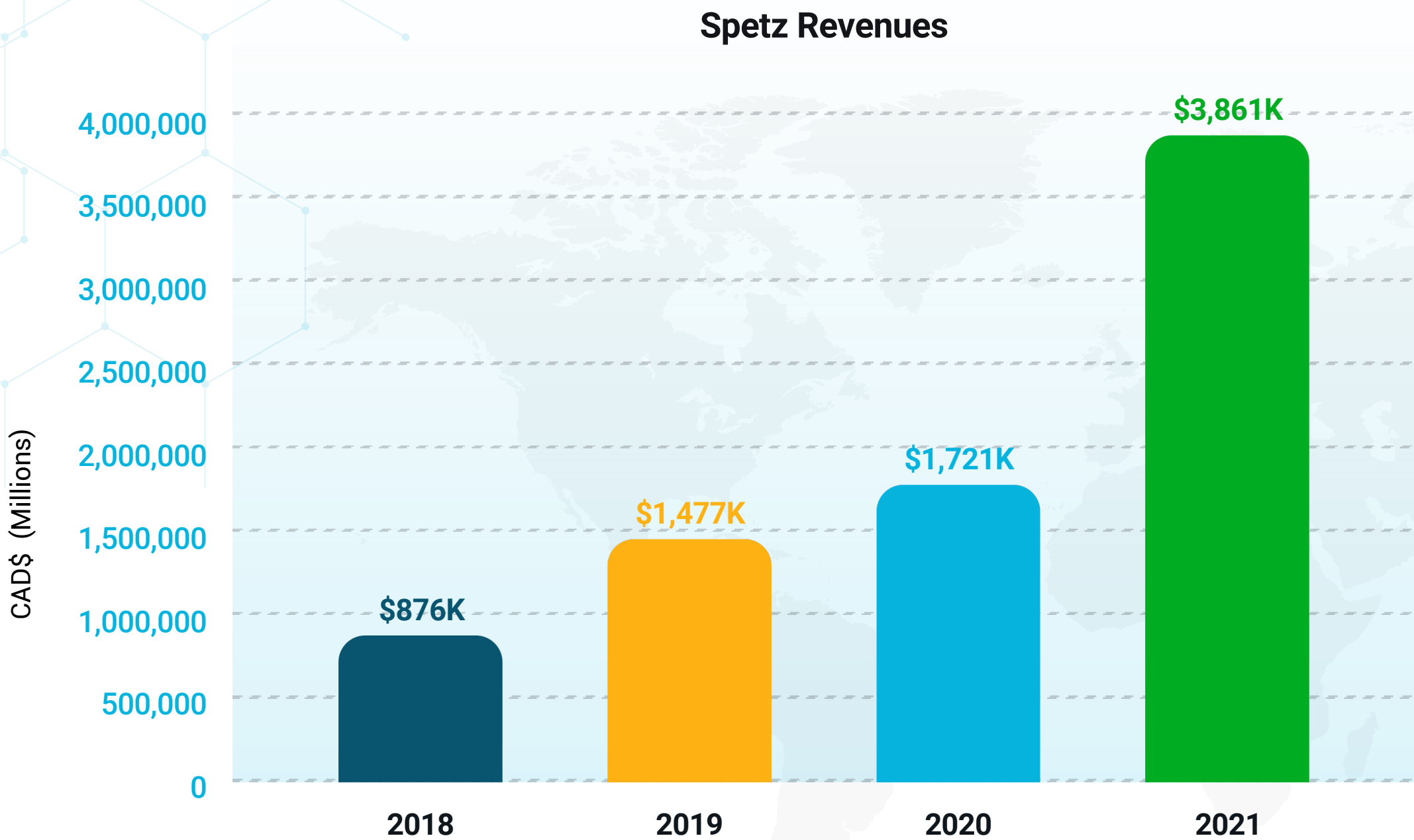


Over 490K service calls and
over 250K app downloads.



1. Based on August 2022, the app is opened every 1.08 minutes.

Spetz Consolidated Revenues



SPETZ GREW
219% YoY
IN 2021 ACROSS
ALL COUNTRIES IN
WHICH IT
OPERATES.

Leadership Team

Yossi Nevo CEO

Extensive experience in establishing and managing break-through companies with operations in Israel and globally.

Developed the Golden Page directory service (equivalent to Yellow Pages) reaching every household in Israel building a multi-million dollar revenue company.

Working with tens of thousands of service providers led to the development of Spetz to be an AI-based system, new generation home and family services marketplace.

Ofir Friedman CMO

More than 10 years of experience in Marketing, Business Development and Technology, was involved in significant marketing campaigns of the biggest brands in the Israeli market as well as global brands and government bodies.

Also founded a marketing agency for SMBs and served as an Information Technology Manager in the Israeli Air Force Intelligence.

Ofir has a bachelor's degree in Management and Communication and is undergoing a Masters of Business Administration with a specialization in Marketing.

David Bhumgara CFO

David is a senior finance executive with more than 25 years of leadership experience with proven expertise in finance, financial reporting accounting, corporate finance, budgeting, financial modelling, and mergers and acquisitions.

Yoav Sivan CTO

Over 12 years' experience in leading development and software, side server and mobile solution development.

Specializations include big data solutions, decentralized system architecture, and other technological developments.

Board Members

On Freund Non-Exec Director

On is co-founder and CEO at Wilco, a startup building the “flight simulator” for software developers.

Prior to founding Wilco, On had an extensive background as a senior product and engineering leader at several innovative companies such as Handy, WeWork.

At Handy, On built and scaled the Handy platform and the technology team behind it. From a team of two to several dozen, and from a proof of concept to a system that processes over \$1M a week. Handy was subsequently acquired by Angi (formerly Angie’s list). On also has investment experience, both as an angel, and in a VC firm.

Michael Kron Non-Exec Director

Mr. Kron is the current Chairman and CEO of AnywhereCommerce Inc. and has held these positions since May 2016. Previously, Mr. Kron served as CFO for six years.

In addition, Mr. Kron has served as a director of a number of public company boards including former director and former Audit Committee Chairman of Sprylogics Inc. (TSX-V: SPY). And current Chair of the Audit Committee of DigiMax Global Inc. Mr. Kron completed his undergraduate degree in commerce at Concordia University and earned his CPA designation at McGill University.

Bhavuk Kaul Non-Exec Director

Mr. Kaul is an entrepreneur, board member and advisor to multiple companies. Mr. Kaul was the founder and CEO of Plate IQ, where he remains a board member. Mr. Kaul built and led the company from its inception, through its recent sale to a private equity fund. Plate IQ is an invoice processing and a payable platform for small to medium size businesses. It works with over 20,000 business processing over \$ 20 Billion in invoices and \$5 Billion in payments each year. Prior to Plate IQ, Mr. Bhavuk worked in Product Management at BlackBerry, where he was responsible for managing teams that built and distributed products in 25 markets with over 300 carriers.

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